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Intrinsic Signs Soleus License Agreement with GPS-E to Develop Connected Personal Navigation Devices

Design win builds on Intrinsic's traction for Soleus in the connected wireless navigation segment

Vancouver, BC – November 12, 2008 – Intrinsic Software International, Inc. (TSX: ICS), a global wireless software solutions provider, today announced the signing of a Soleus® license agreement with GPS Technologies Company, Ltd. (GPS-E), a leading manufacturer of personal navigation devices located in Hong Kong, China. This is the Company's third Soleus design win this year and the first design win for Soleus Transit, Intrinsic's newest Soleus product, specifically designed for the fast growing connected wireless navigation product segment. Under the terms of the agreement, Intrinsic will provide GPS-E with Soleus Transit, a turnkey software platform optimized for the development of connected personal navigation devices (PNDs). Soleus Transit allows device makers to add compelling features that enable innovative and differentiated devices while significantly reducing development time and costs.

"This design win demonstrates the value of Soleus and Intrinsic's recently acquired navigation technology and expertise. Intrinsic is well positioned with a unique offering for the fast-growing connected PND space. This opportunity began with GPS-E's established relationship with Destinator that was expanded to a Soleus Transit engagement," said Tracy Rees, Chief Operating Officer, Intrinsic. "GPS-E is a global manufacturer of personal navigation products, and we are pleased to have them choose Soleus Transit as the software product for their PND devices."

"Soleus Transit will enable us to rapidly develop and launch an innovative, connected PND in the market," said Roger Huang, Program and Product Director, GPS Technology Co., Ltd. "Fully integrated telephony will make it possible for GPS Technology Co. Ltd., to offer additional features that will provide unique value to our customers."

Built on Microsoft Windows® Embedded CE, Soleus Transit includes a pre-certified telephony stack, intuitive user interface (UI) framework, applications library and supports the Destinator navigation application on a platform optimized for building connected navigation devices. Soleus Transit enables OEMs to pick and choose the connectivity options requested most by their customers and integrates with Microsoft Visual Studio and Platform Builder for a powerful, easy to use solution. Designed to support navigation software incorporating connectivity solutions, Soleus Transit comes pre-integrated with Destinator which boasts industry-leading reliability and driving guidance. The simple, safe, and customizable UI provides users a number of viewing options, including day or night mode and 2D or 3D maps, while a powerful point-of-interest (POI) search is complemented by a growing selection of live content available from multiple sources.

Financial terms of the agreement were not disclosed.



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About Intrinsic Software International, Inc.

Intrinsic provides wireless software solutions that enable next-generation handheld products, including mobile handsets, smart phones, and converged devices. The company's software products include the Soleus™ software platform for consumer device development and the recently acquired Destinator® GPS/navigation technologies. Combined with award winning engineering services and years of systems integration expertise, these solutions help device makers, service providers, and silicon vendors deliver compelling wireless products with faster time-to-market and improved development cost. Intrinsic is a Microsoft® Windows Embedded Gold Partner and a winner of Windows Embedded Excellence Awards in 2007 and 2008, a Symbian Competence Center and Symbian Platinum Partner. Intrinsic is publicly traded (TSX:ICS) and headquartered in Vancouver, Canada, with offices in China, Israel, Taiwan, U.K., and the United States.

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